



10TH ANNIVERSARY CELEBRATION

FAMILY
promise
GALA

SPONSORSHIP DECK



10 YEARS OF TRANSFORMING LIVES & COMMUNITIES

For the past decade, Family Promise of Greater Concord has been transforming the lives of children and families experiencing homelessness in our community. What began as a conversation in a church basement has blossomed into a vital lifeline for families in need, providing not just shelter, but dignity, support, and a path forward.

As we mark this significant milestone, we invite you to join us in celebrating our journey and investing in our future. Our inaugural anniversary gala represents a unique opportunity to support a program in our region that keeps families together during their most vulnerable moments.



THE POWER OF YOUR SPONSORSHIP

By partnering with Family Promise of Greater Concord as a sponsor, you directly contribute to our mission of preventing and ending family homelessness. Your support enables families to stay together, find stable housing, and build a foundation for lasting independence.

Your sponsorship also demonstrates your commitment to our community and positions your organization as a champion for families in need—a message that resonates deeply with customers, employees, and stakeholders.

JOIN US IN MAKING HISTORY

As we open this new chapter with our first major fundraising event, we're seeking visionary partners who share our belief that every child and family deserves a home. Together, we can strengthen our community and ensure that Family Promise continues to serve families for decades to come.

JOURNEY OF PROMISE SPONSOR

\$10,000

- Fundraising Event Presenting Sponsor
- Logo featured on all invitations, promotional materials, and website
- Speaking opportunity during event program
- Most prominent logo placement on event signage and on-screen during event
- Premier reserved table for 10 attendees
- Recognition in press releases and social media posts
- Opportunity to provide branded giveaways for attendees
- Premium digital ad placement on event website



HEART AND HOME SPONSOR

\$7,500

- Logo on all invitations, promotional materials, and website
- Logo prominently displayed on-screen during event
- 10 tickets for attendees (\$1,250 value)
- Verbal recognition during the event
- Logo placement in event recap emails and digital event materials
- Featured digital ad in email campaign leading up to the event
- Can choose from the following areas: Reception (or Cocktail Hour), Mission Moment sponsor



CHAMPION OF STABILITY SPONSOR

\$5,000

- Logo on website and event promotional materials
- Logo displayed on-screen during event
- 10 tickets for attendees (\$1,250 value)
- Verbal recognition during the event
- Standard digital ad placement in email campaign
- Can choose from the following areas: Coat Check, Welcome Drink, Menu, or Bidder Number sponsor



PATHWAYS SPONSOR

\$2,500

- Name listed in the event program
- Logo displayed on-screen during event
- 4 tickets for attendees (\$500 value)

HELPING HEARTS SPONSOR

\$1,000

- Name listed in the event program
- 4 tickets for attendees (\$500 value)



TOGETHER, WE CAN UNLOCK FUTURES FOR GREATER CONCORD FAMILIES.

- ☐ Yes, I would like to sponsor the 2025 Family Promise Gala
- ☐ Sadly, I am unable to sponsor. I would like to make a donation in the amount of _____

To purchase individual tickets, please visit us at familypromisegcnh.org/events

2025 Family Promise Gala Sponsorship Levels

Please select your preferred sponsorship option:

- ☐ Journey of Promise Sponsor | \$10,000
- ☐ Heart and Home Sponsor | \$7,500
- ☐ Champion of Stability Sponsor | \$5,000
- ☐ Pathway Sponsor | \$2,500
- ☐ Helping Hearts Sponsor | \$1,000

Company Name: _____

Contact Person : _____ Title : _____

Mailing Address: _____

City, State, ZIP: _____

Phone Number: _____ Email: _____

- ☐ Enclosed is our sponsor check (made payable to "Family Promise of Greater Concord")

Please send your logo to:

scroke@familypromisegcnh.org

Logo should be sent for use in print materials and web media, as outlined by the sponsorship level. We will accept logos in TIF, EPS, PDF and JPEG format.

Please submit your sponsorship form no later than **October 23, 2025.**

Return completed form to:

79 Clinton Street
Concord, N.H. 03301